







Yajas Setlur

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Practice Areas

Corporate

Sectors

Telecommunications & Broadcasting

Technology, Media & Sports

FinTech

Investment funds and Asset Management

Education

Hospitality, Tourism & Retail

Non-Governmental Sector

Life Sciences, Healthcare and Pharma

Services

About

Yajas is a member of JSA's technology, media, and telecommunications (TMT) practice. In this capacity, he advises clients extensively on various aspects of Indian information technology, data privacy and e-commerce laws. Yajas has assisted multinational clients in the domestic launch of global product initiatives and technology-based service offerings. He has counselled clients on Indian payment system regulations and foreign exchange laws, including regulations pertaining to pre-paid payment instruments, peer-to-peer fund transfer solutions and crypto-currencies.

Yajas has abundant experience in handling complex and high-value commercial transactions in the technology space. He has advised major communications and technology companies on outsourcing agreements, such as IT and transformational outsourcing contracts, co-sourcing agreements and other services arrangements.

Yajas also handles PE/VC investments and M&A transactions focused in the technology sector. He has advised various financial and strategic investors in their minority investments in digital payments companies, social media platforms, SAAS companies, real-money gaming platforms, and ed-tech companies.

Experience

Some of the key assignments handled by Yajas are as follows:-

1. Advised Google LLC in its US\$ 4.5 Billion investment in Jio Platforms Limited.
2. Advised a multinational technology conglomerate on its UPI based payments offering and related product launches.
3. Advised US based technology clients on the implementation of payment structures consisting of onshore and offshore payment intermediaries and prepaid payment instruments.
4. Advised a global social media platform on music licensing arrangements with Indian authors, publishing houses and copyright societies.
5. Advised an American multinational technology company on the launch of street level surveys and mapping services in India.
6. Assisted several multinational companies on their compliance initiatives and product launches in view of India's forthcoming Digital Personal Data Protection Bill, 2022.
7. Advised the world's leading over-the-top (OTT) streaming provider on Indian's digital broadcasting laws, content regulations and censorship guidelines.

Memberships

Karnataka State Bar Council

Publications

Computer Law Review International (CRi)

- The Cost of Content – Social Media Platforms Put Under the Scanner
 - Landmark Ruling on Fundamental Right to Privacy with Far Reaching Consequences
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Economic Times

- Plenty at Stake: The status of Rummy in India
 - Cryptocurrencies in India: Fortunes in the face of uncertainty
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Education

B.A., LL.B. from University Law College, Bangalore University

Languages Spoken

English

Kannada

Hindi
